

2009 Wedding Professionals Business Conference Schedule

- 8:00-9:00 Registration/Breakfast
- 9:00-9:45 **Jeff Brady (Keynote)** "Marketing Without Money"
- 9:45-10:00 Exhibit Floor Opens
- 10:00-10:35 **Breakout Session #1**
-Alan Berg: "10 Ways Your Website May Be Killing Your Business"
-Michael Weaver: "My Business=My Income-How Do I Protect It?"
-Jeff Klein: "Networking Your Way to Success"
- 10:40-11:15 **Breakout Session #2**
-Naomi Hulme: "Exhibiting 101"
-Kathy Garland:" Fearless Focus! Creating Your Own Brand of Leadership"
-Velena McRae: "IRS Updates for Business Owners"
- 11:15-11:30 Exhibit Floor
- 11:30-12:30 Lunch
- 12:30-1:15 Networking/ Games
- 1:15-1:45 Exhibit Floor
- 1:45-2:20 **Breakout Session #3**
-Shama Hyder:"How to Utilize Social Media for Your Business"
-Jennifer Bagley Buckles: "10 FREE Tools to Help Take Your Business to The Next Level by Reducing Your Annual Expenses by Thousands"
-Sarah Zink: "Leadership is Action, not Position"
- 2:25-3:00 **Breakout Session #4**
-Jean Hammer: "Jump Start Your Day Before Your First Cup of Coffee!"
-Dean Lindsay: "The Progress Challenge: Working and Winning In A World Of Change"
-Barb Craft: "Speaking Naturally"
- 3:00-3:45 Exhibit Floor
- 3:45-4:30 Round Table Discussions
- 4:30-5:00 Door Prizes